

ABSTRACT

Many Internet web pages are provided with an access counter. However, access counters conventionally occupy precious space on the top page of a web site, even though they have just the single function of displaying the number of accesses. In the present invention, a counter numbers center 11 specifies a sponsor company 31 and holds a numbers game for predicting the number of an access counter provided on the sponsor's web page at a specified time and date. Participants 21, 22, and 23 access the sponsor company 31, view the access counter, predict a value for the counter at the specified date and time, and register this value with the counter numbers center 11. The counter numbers center 11 reads the count on the sponsor's web page at the given date and time and announces the count as the selection number.